

ATLANTA AI AD FEST ? OFFICIAL RULES

Fall 2026 Inaugural Edition

Updated: August 5, 2026

These Official Rules govern the Atlanta AI Ad Fest Fall 2026 Inaugural Edition. The Creative Brief (/challenge/brief) and Awards (/awards) pages form part of these rules by reference.

HTML version: /legal/rules

1. ELIGIBILITY

Open worldwide to individuals and teams (up to five credited creators), age 16+ (or legal age with guardian consent where required). You must hold rights to submit and grant AIAF a non-exclusive festival exhibition and promotion license for the submitted film, posters, synopsis, and credits.

2. ENTRY REQUIREMENTS

- Primary film 15?30 seconds (MP4 / WebM / MOV, max 200MB)
- Posters: 3:4 portrait + 16:9 landscape (max 12MB each recommended)
- Title, synopsis, tool disclosure, team details (1?5)
- Public social URL on X, Instagram, and/or YouTube
- Official hashtags: #AtlantaAIAdFest #AIAF2026 #HumanIdeasAIPossibilities
- Entry fee waived for the 2026 Inaugural Edition

3. JUDGING

Idea 40% • Craft 30% • Brand 20% • Impact 10%.

Category awards and Grand Prix are jury decisions.

Most Popular: likes/reactions + reposts/shares on X, Instagram, YouTube from public publish date through Awards Day (November 21, 2026, US Eastern). Views alone do not count. AIAF may require screenshots and may disqualify manipulated metrics.

4. TIMELINE (US Eastern)

Entries open: September 8, 2026

Deadline: October 20, 2026

Finalists: November 10, 2026

Awards Day: November 21, 2026

Awards program format and venue may be announced separately.

5. DECISIONS

AIAF decisions on eligibility, measurement disputes, and awards are final for the festival.

Questions: entries@atlantaaiadfest.com

? Atlanta AI Advertising Festival (Atlanta AI Ad Fest / AIAF)